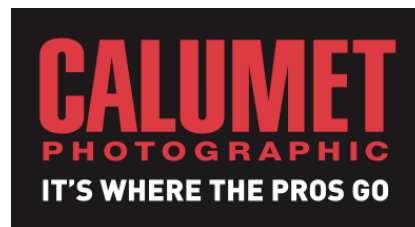


2010 State of Photographic Education- Educator Survey

The art and science of photography has undergone a great many changes over the last 15 years, presenting new challenges within the educational community as well as within the photographic industry. This metamorphosis has also been greatly influenced by today's tough economic environment. In an attempt to better understand these challenges and how the photo industry can better serve the educational community the folks at the MAC Group, Calumet Photographic, and the Society for Photographic Education came up with a fairly extensive survey of their members and their industry sponsors.

The results contained within are the responses from the 572 responding educators. We wish to commend and thank the dedicated group of professional educators who cared enough to take the time to fill out this extensive survey. Photo educators are indeed an amazingly dedicated and caring group. We never cease to be amazed by your passion, dedication and commitment. We are honored to serve you and your students.

There are several people who put in a great deal of time and effort in making this survey happen. A big thank you goes out to Bill Gratton of the MAC Group, Richard Newman of Calumet Photographic, and Virginia Morrison from SPE, as well as photo educators Terri Warpinski of the University of Oregon, and Jeff Curto from the College of DuPage.



MOC Educator Survey November 2009

Summary Prepared on 01/14/10

This report summarizes 572 of 572 total responses.

Summary for the results with the following restrictions:

Response Filters

Invitation Type: all

Status: all

Alerts:

Email Contains:

Photo Educator Survey November 2009

1. What is your school's name?

You may browse freeform responses online or download the CSV.

[View Answers](#)

2. Which Photographic Educational Associations do you belong to?



51.3% [Society for Photographic Education \(SPE\)](#) (308)

20.8% [None](#) (125)

11.1% [View "Other" Answers](#) ["Other" Answers](#)

10.0% [Photo Imaging Education Association \(PIEA\)](#) (60)

6.6% [Both SPE and PIEA](#) (40)

3. What best describes your type of institution?

34.5% [Public College/University](#) (194)

22.5% [Community College](#) (127)

18.6% [Private Non-Profit College/University](#) (105)

■



- 11.2% [Private For-Profit Educational Institution \(63\)](#)
- 6.0% [Public High School \(34\)](#)
- 4.0% [Private High School \(23\)](#)
- 2.8% [Vocational/Technical School \(16\)](#)

4. Degrees Offered (check all that apply):



- 24.8% [Bachelors of Art \(252\)](#)
- 20.3% [Associates \(207\)](#)
- 13.8% [Masters of Fine Art \(141\)](#)
- 13.0% [View "Other" Answers "Other" Answers](#)
- 12.7% [Certificate \(130\)](#)
- 9.7% [Bachelors of Science \(99\)](#)
- 5.3% [Masters of Science \(54\)](#)

5. How many students (majors & minors) in your program this year?



- 26.4% [101-250 \(148\)](#)
- 25.0% [1-50 \(140\)](#)
- 24.3% [51-100 \(136\)](#)
- 15.3% [251-500 \(86\)](#)
- 6.2% [501-1000 \(35\)](#)
- 2.5% [1000+ \(14\)](#)

6. Enrollment- In the last 12 months, it has



- 51.6% [Increased \(287\)](#)
- 37.0% [Remained the same \(206\)](#)
- 11.3% [Decreased \(63\)](#)

7. Enrollment- In the last three years it has

- 64.6% [Increased \(358\)](#)



25.9% [Remained the same \(144\)](#)
 9.3% [Decreased \(52\)](#)

8. How many full-time instructors in your department?



59.6% [1-3 \(333\)](#)
 20.9% [4-6 \(117\)](#)
 8.9% [7-10 \(50\)](#)
 7.3% [10-20 \(41\)](#)
 3.0% [20+ \(17\)](#)

9. How many part-time or adjunct instructors in your department?



54.4% [1-5 \(305\)](#)
 18.7% [6-10 \(105\)](#)
 13.0% [0 \(73\)](#)
 8.9% [11-20 \(50\)](#)
 4.8% [20+ \(27\)](#)

10. How would you best describe your program?



45.1% [Both fine art and commercial \(257\)](#)
 35.5% [Fine art \(202\)](#)
 19.3% [Commercial \(includes Product, Editorial, Photo Journalism, Portrait, Wedding, ect...\) \(110\)](#)

11. As part of your curriculum, how many business and/or marketing classes are your students required to take?

55.0% [None \(306\)](#)
 24.8% [One \(138\)](#)



13.3%
4.3%
2.5%

[Two \(74\)](#)
[Three \(24\)](#)
[More \(14\)](#)

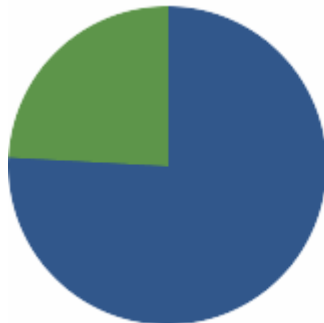
12. Does your program offer night classes (starting after 6pm)?



69.2%
30.7%

[Yes \(388\)](#)
[No \(172\)](#)

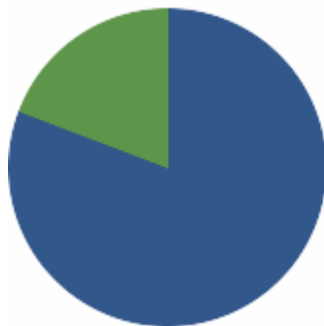
13. Does your program offer classes on weekends?



75.8%
24.1%

[No \(421\)](#)
[Yes \(134\)](#)

14. Does your school offer any online photography classes?



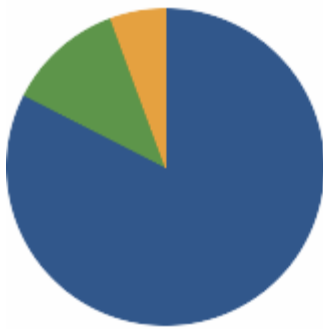
80.7%
19.2%

[No \(453\)](#)
[Yes \(108\)](#)

15. If yes to previous question, how much of your student body is involved?

82.5%

[0-20% \(118\)](#)



11.8% [21-50% \(17\)](#)
 5.5% [Over 50% \(8\)](#)

16. If no, does your school offer other types of classes on-line?



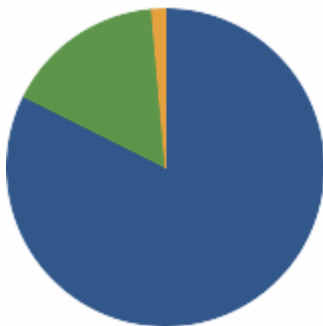
66.7% [Yes \(321\)](#)
 33.2% [No \(160\)](#)

17. Who controls budgets for your photo program?



35.5% [Photography Department \(223\)](#)
 31.0% [Art Department \(195\)](#)
 19.4% [View "Other" Answers "Other" Answers](#)
 8.4% [Corporate Headquarters \(53\)](#)
 2.8% [Communications Department \(18\)](#)
 2.7% [IT Department \(17\)](#)

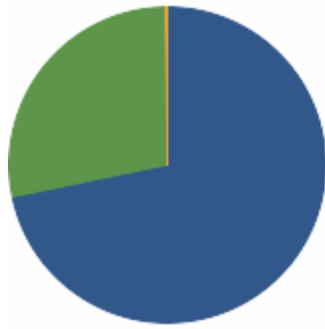
18. Where is photo technology in your schools program today?



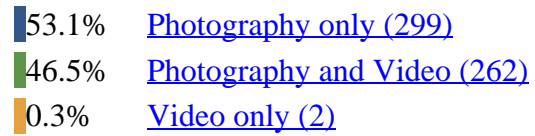
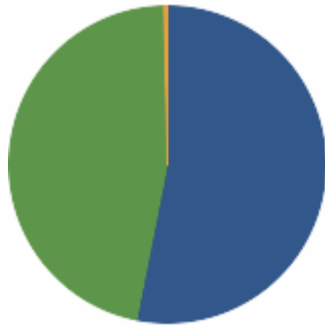
82.3% [Analog and digital \(466\)](#)
 16.2% [All digital \(92\)](#)
 1.4% [Analog only \(8\)](#)

19. Where will your department be in 5 years?

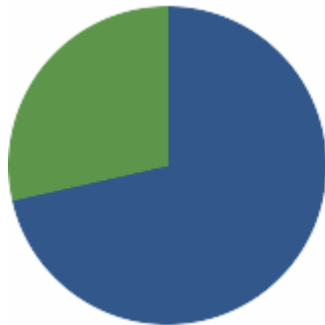
71.7% [Analog and digital \(399\)](#)



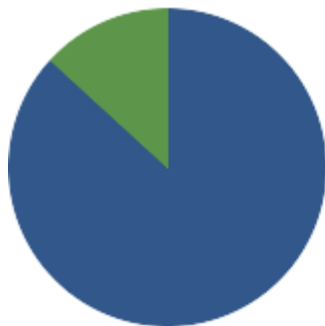
20. Does your program include



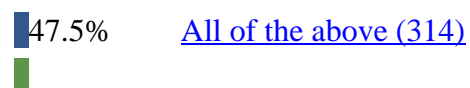
21. Does your program still teach View Camera?



22. Do your students still shoot film?



23. If yes, what format do they shoot?





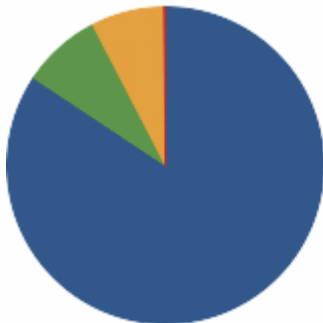
25.2% [35 mm \(167\)](#)
 16.6% [Medium Format \(110\)](#)
 10.5% [Large Format \(70\)](#)

24. How much of your students output is digital



43.8% [Over 75% \(245\)](#)
 43.4% [26%-75% \(243\)](#)
 7.6% [11%-25% \(43\)](#)
 5.0% [Under 10% \(28\)](#)

25. Most of your programs digital output is done using what type of printer technology?



84.3% [Ink Jet \(490\)](#)
 8.0% [View "Other" Answers "Other" Answers](#)
 7.4% [Combination of Ink Jet and Dye Sub \(43\)](#)
 0.1% [Dye Sub \(1\)](#)

26. Are your labs color-managed?



61.4% [Yes \(343\)](#)
 18.4% [They could use some help \(103\)](#)
 10.2% [No \(57\)](#)
 6.0% [They could use a LOT of help \(34\)](#)
 3.7% [I don't know \(21\)](#)

27. For digital output, who pays for the supplies, ink and media?

36.7% [Combination of Student + Lab fees \(213\)](#)
 20.5% [Students pay for each print \(119\)](#)
 0.0%



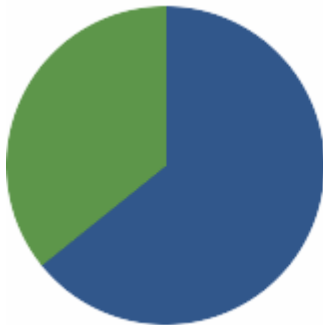
28. Do you still teach darkroom?

- 18.9% [Covered by a flat lab fees for their class \(110\)](#)
- 12.4% [Included in the tuition- costs absorbed by school/department \(72\)](#)
- 11.3% [View "Other" Answers "Other" Answers](#)



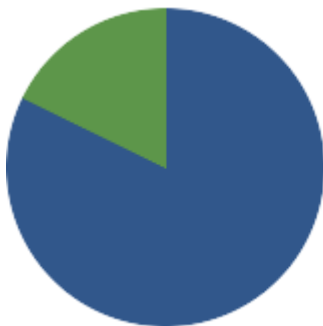
29. Does your program offer any alternative process courses?

- 55.5% [Only B&W Darkroom \(312\)](#)
- 25.0% [Both B&W and Color Darkroom \(141\)](#)
- 19.2% [No Darkroom \(108\)](#)
- 0.1% [Only Color Darkroom \(1\)](#)



30. Is studio photography taught in your program?

- 64.2% [Yes \(359\)](#)
- 35.7% [No \(200\)](#)



31. How often do you upgrade your computers?

- 82.2% [Yes \(462\)](#)
- 17.7% [No \(100\)](#)

- 50.9% [Every three years \(275\)](#)



26.4% [Every five years \(143\)](#)
 15.1% [View "Other" Answers "Other" Answers](#)
 7.4% [When they can no longer be repaired \(40\)](#)

32. How often do you replace your Computer Monitors/Displays?



44.4% [Every 3 years \(234\)](#)
 29.0% [Every 5 years \(153\)](#)
 13.6% [When they can no longer be repaired \(72\)](#)
 12.9% [View "Other" Answers "Other" Answers](#)

33. How often do you upgrade Software?



52.0% [Whenever there is a new version \(286\)](#)
 24.7% [View "Other" Answers "Other" Answers](#)
 21.1% [Once an academic year \(116\)](#)
 2.0% [Every Semester/Quarter/Term \(11\)](#)

34. Do you use the Internet to share or view your students work?



71.6% [Yes \(401\)](#)
 28.3% [No \(159\)](#)

35. Are your students required to have a printed portfolio to graduate?

64.6% [Yes \(357\)](#)



19.7% [No, but it is strongly encouraged \(109\)](#)

15.5% [No \(86\)](#)

36. Are your students required to have their own website before graduating?



46.0% [No \(254\)](#)

35.5% [No, but it is strongly encouraged \(196\)](#)

18.3% [Yes \(101\)](#)

37. How important to your program is communicating and working with industry personnel?



40.9% [Somewhat important \(227\)](#)

30.5% [Very Important \(169\)](#)

16.4% [Critical \(91\)](#)

12.0% [Not important at all \(67\)](#)

38. How would you prefer industry people communicate with you



46.0% [via email \(398\)](#)

21.6% [in person \(187\)](#)

18.3% [through educational associations and their websites \(159\)](#)

12.2% [via Telephone \(106\)](#)

1.7% [I would prefer that they not communicate with me at all \(15\)](#)

39. Does your school normally offer funding to attend off-site learning?

45.2% [Sometimes \(253\)](#)



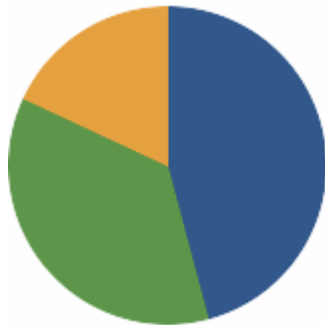
32.0% [No \(179\)](#)
 22.7% [Yes \(127\)](#)

40. Does your school normally offer funding for you to attend educational conferences such as SPE or PIEA?



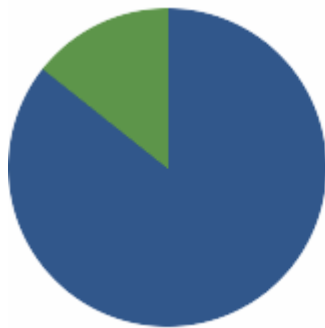
44.3% [Sometimes \(249\)](#)
 29.7% [Yes \(167\)](#)
 25.8% [No \(145\)](#)

41. Does your school normally offer funding for you to attend industry events and/or trade shows?



45.8% [No \(254\)](#)
 36.1% [Sometimes \(200\)](#)
 18.0% [Yes \(100\)](#)

42. Do you regularly read or subscribe to any photography publications/magazines?



85.6% [Yes \(473\)](#)
 14.3% [No \(79\)](#)

If yes, please list:

You may browse comments online or download the CSV.

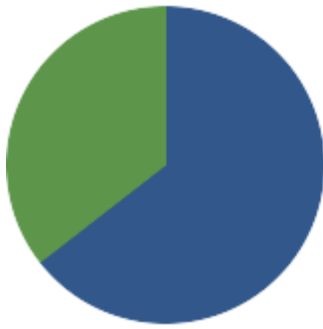
[View Comments](#)

43. What Photography related websites do you visit most often, or direct your students to as resources?

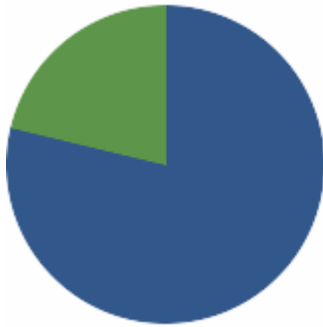
You may browse freeform responses online or download the CSV.

[View Answers](#)

44. Does your department have its own website?



45. Does your department have its own blog?



46. Does your school actively participate with professional associations? Please indicate which ones



47. What do you see as being the biggest challenge today in serving your photography students?



**Photography publications/magazines read regularly
(in alphabetical order, and as listed by the respondents in question#42)**

ASMP	Exposure
Advanced Imaging	8
After Capture	
After Image	Focus
Ahorn	
American Photog	Graphix
American Photo edu	
American Cine	History of Photography
Aperture	
Applied Arts	Image
Archive	Inside Photoshop
Art Forum	International Cine Guild
Art in America	
Art on Paper	JPEG
Australian Photography	Journal of the Royal Photographic Society
B &W	LFI
Better Photoshop Techniques	Layers
Blackbook	Lenswork
Black Flash	Light Leaks
Blindspot	
Brides	MAC Life
British Journal of Photography	MAC World
	Millimeter
CMYK	MAC User
Camera Work	
Cabinet	NPPA Magazine
Color	Nueva Luz
Color Magazine	National Geo
Color Photograpy	Nature Photographer
Communication Art	News Photographer
Contact Sheet	Newspaper Research Journal
Darkroom Techniques	OSA
Daylight	Outdoor Photographer
Diffusion	
Digital Journalist	PC Photo
Digital Photo Pro	Photo District News (PDN)
Double Truck	PDNedu
	Philadelphia Photo Review
EOS Magazine	Photo Metro
Emerging Photographer	Photo Forum
En Foco	Photo Media
European Photo	Photo Review
Eyemazing	Photo Techniques
Exit	Photography Quarterly

Publications/Magazines Continued....

Photoshop User
Picture
PMA
Popular Photography
Print
Professional Photographer

Rangefinder

Shots
Silvershotz
Shutterbug
Smart Photography
Source
SPE Exposure
SPE Newsletter
Studio Photography

The Photographers Mail
Tim Grey's DDQ Quarterly

View Camera
Viewfinder
Visual Studies
Vogue

Zoom

**What Photography related websites do you visit most often,
or direct your students to as resources?**

(in alphabetical order, as listed by respondents to question#43):

Adobe	f295.org
Adorama	Flickr
Alltop	Filkrphotograpynow.com
alternatvephotography.com	Flak Photo
americansuburbanx	Freestyle
APA	
Aperture	GEH Photomuse
apis.org	Getty.com
APUG	gizmodo.com
artcraftchemicals.com	google images
artnet	
Asmp.org	Humble Arts
B&H	ICP
Blackbook.com	Ilford
blackflash.ca	InkjetArts
Blurb	
BoogieWoogie Flu	jkost.com
bostick-sullivan.com	johnpaulcaponigro.com
Burn	
	Kobrenet.com
Calumetphoto.com	Kodak
Canonusa.com	
Chicago Photographers	Lens Baby
Clairmont	Lens Blog at NYT
COD Photo Website	Lens Culture
collodion.com	Library of Congress
Communication Arts	lightroom-news.com
Comstock.com	Lightstalker.com
Concientious	Lumious-lint.com
Contact sheet	Lynda.com
davidgrahamphotography.com	MAC-On-Campus
DTG	maggietaylor.com
Deviantart.com	Magnum.com
digitaltruth.com	Magnumphotos
Digital Journalist	Masters of fine art photography.com
digitalmedia.oreilly.com	MET
Digital Pro Talk	mediastorm.org
Digital Truth.com	MOCA
DP Review.com	modelmayhem.com
	MOMA
Eastman House	Multimedia user
epsonusa.com	mvsanson.com

Photography Resource Websites, continued...

NAPP	Texas Photographic Society
Nature	The Light Factory
Nikon	The online photographer
Nytimes lens blog	the wellspoint.com
Onlinephotographer.com	tinyvices.com
OnONE	twip
Panavision	VIIphoto.com
PDNonline.com	VTC
pedromeyer.com	
Photo Eye Gallery	wordswithoutpictures.org
photoformulary.com	Workbook.com
Photo Kit	Worth1000
Photo Website	
Photo.net	yossimilo.com
photoarts.com	youtube
photoeye.com	
Photoinduced.com	zone zero
photonhead.com	Zotriah
PhotoSig	
Photoshopuser.com	
Pixelated Image	
pixelgenius	
Popphoto.com	
Photography now. Net	
Pix Channel	
Rangefinder	
Red Dog	
robgalbraith.com	
russellbrown.com	
Shootsmarter.com	
Shortcourses.com	
Shutterstock.com	
smithsonian click	
SPE	
spenational.org	
Student Photographic Society	
Studio Photography	
Strobist	
SuburbanX	